

THE VOICE FOR THE 22 MILLION

CHAMPIONING MEDICAL ACCOUNTABILITY FOR NO-FAULT BRAIN DISEASE

Because a Standard of Neglect is Not a Civil Right

The American healthcare system currently waits for "imminent danger" before treating Severe Mental Illness (SMI). This Standard of Neglect is not a civil liberty—it is systemic abandonment. NSSC is a community of action—caregivers, survivors, advocates, and clinical professionals united to turn shared experience into a National Standard of Care.

Moral and Fiscal Reality: A \$343 Billion Neglect Tax

Systemic abandonment is a moral failure and a \$343 Billion annual drain on our economy. This Neglect Tax—accrued through ER visits, homelessness, and mass incarceration—is the documented cost of untreated SMI. We are building the bridge from criminal containment to clinical accountability to ensure medical symptoms are met with treatment rather than tragedy.

THE STANDARD OF NEGLECT	THE NATIONAL STANDARD OF CARE
Wait for Danger: Care only after a tragedy.	Medical Necessity: Early clinical intervention.
Handcuff Response: Jail as a de facto clinic.	Clinical Lifeline: Hospital and community-based care.
Behavioral Myth: Choice-based "liberty."	Biological Reality: No-fault medical emergency.
"Right to be Sick": Freedom to suffer.	"Right to be Well": The chance to build a life.

Our Strategic Pillars



EDUCATIONAL AWARENESS (Biological Reality): We provide the clinical intelligence required to prove that SMI is a no-fault brain disease. By dismantling the "behavioral choice" myth, we equip advocates and decision-makers with the evidence needed to mandate medical treatment over systemic neglect.



COMMUNITY COLLABORATION (Clinical Lifeline): We align a diverse network of nonprofits, medical professionals, and advocates to bridge the gap between abandonment and accountability. We ensure symptoms are met with coordinated medical intervention spanning hospital stabilization to outpatient support.



GRASSROOTS REFORM (Right to be Well): We drive the grassroots action required to enshrine medical accountability in all 50 states. We champion the legislative mandates and policy reforms needed to provide a permanent lifeline for the invisible and forgotten.

Plain-Language Intelligence: Our Strategic Resources for Families

- **SMI Caregiver's Roadmap:** A comprehensive guide to navigating broken healthcare and justice systems, including HIPAA Dynamics and strategies to avoid criminalization.
- **Understanding Psychosis & Anosognosia:** A clinical deep-dive into the biological lack of insight. This guide helps families bridge the communication gap with prosecutors, judges, and clinicians.
- **"Help in Crisis" Guide:** A tactical manual for psychiatric emergencies, including customizable Crisis Prevention Plans and scripts for enlisting emergency medical support.



Safe Spaces to be Seen, Heard and Understood: Our Support Network

- **Survivors of Loss:** A specialized space for those who have lost loved ones to SMI, focused on peace, hope, and mutual healing.
- **The Hidden Sentence:** A safe haven for families navigating the silent trauma of a loved one's incarceration.
- **Success Circle & The Anchor:** Communities for sharing milestones and the meaningful steps forward that only those in the same situation can truly appreciate.
- **Replanting Lives & SMI Caregivers:** Sanctuary space to foster healthier relationships and emotional balance for families and clinicians.



National Standard of Care in Action: Our 2026 Impact Initiatives

We've built the infrastructure for reform. We're now fundraising to deploy solutions.

- **Crisis to Care:** A first-of-its-kind pilot program providing one-on-one Family Peer Navigators, advocacy toolkits, and specialized Support Groups to help families navigate the system and secure medical help for their loved one.
- **Mobilizing State Directors:** Professionalizing our State Policy Director leadership tier to bridge the gap between family ground truth and legislative execution in every State House.
- **Beyond Stigma Documentary:** A high-impact film capturing the human stories behind the crisis to prove that SMI is a biological brain disease and that treatment is a fundamental human right.

THE SILENCE ENDS WHEN THE COALITION GROWS

Move from Witness to Advocate. Join us in establishing medical integrity for the American heart and securing the Right to be Well for every family.

READ OUR ROADMAP



JOIN OUR COALITION



SUPPORT OUR MISSION

